

Mark Robson



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Experience

B-Train Films

Spring 2007–Current | Motionographer and Graphic Designer
Started as an intern working on backgrounds for animation, I grew to help B-Train expand its presence in the design and branding world. Collaborated with producers and editors to define the motion graphics elements in weekly shows and improve the workflow on projects with tight production schedules. My design skills have helped our clients to grow their presence across other types of media such as web, mobile, video, packaging, and stadium graphics. The result is contributing to positioning B-Train as a small, nimble firm.

Clients

<i>Jets 24/7</i>	<i>Right Guard</i>	<i>Trump Home</i>
<i>Cleveland Browns</i>	<i>Dial</i>	<i>LifeLock</i>
<i>Rave Music</i>	<i>NFL Player Engagement</i>	<i>NHL</i>
<i>Rwest Music</i>	<i>NFL Player Association</i>	<i>Making of a Royal</i>
<i>Double-Take</i>	<i>United Nations MDG</i>	<i>GMC</i>

Cubeecraft.com

Spring 2010 | Co-Designer
Designed Scott Pilgrim Cubees for Oni Press; used to support books and film
Summer 2010 | Production Assistant
Provided quick clean up and delivery for Vodafone Christmas Clones

4 Kids Entertainment

Fall 2005 | Production Intern — Assisted producers and illustrators, prepared storyboards for animatic, and background cleanup.

Education

Pratt Institute: Illustration and Communication Design

Bachelors Degree Illustration Winter 2006
Coursework Included: Digital and physical media , sequential/story telling illustration, graphic communication design, black & white film photography, typography, children's books

Skills

Design Skills

identity creation
brand definition
cross media output
logo design
packaging
web design
mass media print
television
stadium and events
typography
storyboarding
illustration

Technical Skills

Photoshop
Illustrator
Indesign
Dreamweaver
After Effects
HTML
CSS
Wordpress
podcasting

Professional Skills

presentation
client interface in a consulting setting
working within a style guide
interpretation of client need
creation of production ready assets
working with others remotely