

Mark Robson



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Experience

LBi~MRY

2012–Current | Animation

I work and collaborate to create video content across various social channels and formats. Projects ranged from the smallest of ad banners and shareable gifs to video installations at events, pop up experiences and global social media campaigns.

<i>Adobe</i>	<i>Hulu</i>	<i>Visa</i>
<i>Aflac</i>	<i>HBO</i>	<i>Bud Light</i>
<i>AT&T</i>	<i>Listerine</i>	<i>Visine</i>
<i>Band-Aid</i>	<i>Microsoft</i>	<i>Reckitt</i>
<i>Coca-Cola</i>	<i>Neutrogena</i>	<i>T-Mobile</i>
<i>Johnson & Johnson</i>	<i>Gillette</i>	<i>Spotify</i>
<i>Jaegermeister</i>	<i>Skype</i>	<i>Rimmel</i>

Freelance

Design and Animation

<i>Taco Bell</i>	<i>Alloy+Grit</i>	<i>Cubeecraft</i>
<i>Barry's Bootcamp</i>	<i>Zeno Group</i>	<i>Novel Media</i>

B-Train Films

Spring 2007–2012 | Design and Animation

Graphics for weekly documentary style shows *Jets 24/7* and *Becoming a Royal*. Design and animation for the *Cleveland Browns* stadium graphics.

4 Kids Entertainment

Fall 2005 | Production Intern

Assisted producers and illustrators, prepared storyboards for animatic, and background cleanup.

Education

Pratt Institute: Illustration and Communication Design

Bachelors Degree Illustration Winter 2006

Coursework Included: Digital and physical media , sequential/story telling illustration, graphic communication design, black & white film photography, typography, children's books

Skills

Creative Skills

animation
editing
compositing
typography
storyboarding
illustration
identity creation
brand definition
cross media output
logo design
packaging
television and mobile
stadium and events

Technical Skills

After Effects
Premiere
Photoshop
Illustrator
Flash
Audacity
HTML
CSS
podcasting
VFX supervision

Professional Skills

presentation
collaboration
direction
client consultation
working within a style guide
interpretation of client needs
creative iteration
creates production ready assets
working with others remotely
creative solutions on deadlines